

Terms and conditions

Last updated: 2026-04-05

These terms govern access to and use of GrowthHub (growthhub.io and related services). By creating an account or using the service, you agree to these terms.

1. Who we are

GrowthHub (“GrowthHub”, “we”, “us”, “our”) provides an AI-assisted GrowthHubative coaching and content product for founders and executives. Contact details published on the marketing site or in-product apply for notices under these terms.

2. The service

GrowthHub helps you capture answers, voice notes, and other inputs to build a personal GrowthHubative profile and generate drafts (for example posts, pitches, or bios). Output is assistive only. You remain responsible for reviewing, editing, and deciding what you publish or share.

We may change, suspend, or discontinue features with reasonable notice where practicable. We do not guarantee uninterrupted or error-free operation.

3. Eligibility and accounts

You must be at least 16 years old (or the age of digital consent in your country) and able to form a binding contract. You are responsible for account security and for activity under your account.

Authentication and account management may be provided by a third party (for example Clerk). Their terms and privacy notice also apply to that part of the experience.

4. Acceptable use

You will not misuse the service: no unlawful activity, no infringement of others’ rights, no attempt to scrape or reverse engineer the service at scale, no introduction of malware, and no use that could harm other users or our infrastructure.

You will not submit content you do not have the right to use or that violates applicable law. We may suspend or terminate access for breaches.

5. Your content and intellectual property

You retain rights to content you submit. To operate the service, you grant us a limited licence to host, process, transmit, and display your content as needed to provide and improve GrowthHub (including using subprocessors and AI providers as described in our privacy statement).

We do not claim ownership of your GrowthHubative or outputs you create for your own use. You are responsible for ensuring your use of generated text complies with third-party platform rules and applicable law.

6. AI and third-party services

GrowthHub relies on third-party infrastructure (for example hosting, authentication, databases, AI models, analytics, and payments). Their availability and behaviour may affect the service. We select providers with care but are not responsible for third-party services outside our control.

AI-generated drafts may be inaccurate or inappropriate. You must verify outputs before relying on them.

7. Plans, trials, and payment

Paid plans, trials, and promotions are described at checkout. Fees, taxes, renewal, and cancellation follow the terms presented at purchase and the payment provider’s policies. Failure to pay may result in downgrade or loss of access to paid features.

8. Disclaimers

The service is provided “as is” to the fullest extent permitted by law. We disclaim implied warranties of merchantability, fitness for a particular purpose, and non-infringement where allowed.

9. Limitation of liability

To the fullest extent permitted by law, we are not liable for indirect, incidental, special, consequential, or punitive damages, or for loss of profits, data, or goodwill, arising from your use of the service.

Our aggregate liability for claims arising from the service in any twelve-month period is limited to the amount you paid us for the service in that period, or fifty euros (€50) if you had no fees, except where liability cannot be limited by law.

10. Termination

You may stop using the service at any time. We may suspend or terminate access for breach of these terms, risk to the service or others, or legal requirements. Provisions that by nature should survive (including IP, disclaimers, and liability limits) survive termination.

11. Changes

We may update these terms. We will post the new version and update the “Last updated” date. Material changes may be communicated by email or in-product notice. Continued use after changes take effect constitutes acceptance.

12. Governing law and disputes

These terms are governed by the laws of the Netherlands, excluding conflict-of-law rules. Courts in the Netherlands have non-exclusive jurisdiction, without prejudice to mandatory consumer protections where you qualify as a consumer.

13. Contact

Questions about these terms: use the contact channel published on growthhub.io or in the product.